



MORTGAGE BANKERS ASSOCIATION OF FLORIDA



See the Starred Options for GREAT Deals

16th Annual Eastern Secondary Market Conference and 66th Annual Convention

June 18-20, 2019

Hyatt Regency Coconut Point, Bonita Springs, FL
Sponsorship Opportunities!

Platinum and Gold Level Sponsors Include:

Exhibit Space and Booth Reps or Regular Attendee Registration, which allows access to Sessions and Events ALL Days for Exhibitors and Attendees

Platinum Sponsorship—\$2,500 (Over \$2,500 is Diamond)

Full-page color ad in the convention program: 8" wide x 10.5" high



Also INCLUDES: One Prime Exhibit Booth with TWO Full Registrations OR if no Exhibit Booth Required, you still receive TWO Full Registrations. *

Signage displayed during both events, special recognition at events, listed on our web site on the scrolling highlight bar at www.mba.org includes your company web link, logo on the event marketing video.

One Platinum Sponsor has the opportunity to have their logo on the attendee bags:

Attendee Bags—Includes imprint of your company logo—MUST have commitment by March 1st for printing consideration. Must be a sponsor of \$2,500 plus bag cost (or you can have the bags printed with your provider. but must have our logo/convention information printed as well.) (Only one sponsorship for this available, so first come!)

Gold Sponsorship—\$2,000 minimum

Half-page color ad in the convention program:



Horizontal: 8" wide x 5.25" high or Vertical: 4" wide x 10.5" high

Also INCLUDES: One Prime Exhibit Booth with ONE Full Registration OR if no Exhibit Booth Required, you still receive ONE Full Registration. *

Signage displayed during the conference, special recognition at events, company logo as a gold sponsor on the web site after the conference. (Send logo to mbaf@mbaf.org.)

Silver Sponsorship—\$1,200

Quarter-page ad in the convention program:

4" wide x 5.25" high

Signage displayed during the convention, recognition at events.

Bronze Sponsorship—\$800

Business card ad in the convention program.

* Sponsors listed in quarterly newsletters and online for the remaining year.

IMPORTANT INSTRUCTIONS FOR Platinum and Gold Sponsors—Please Read Below:

EXHIBITING Sponsors:

Complete the exhibit form and return it along with this sponsorship form so we have information for your booth and reps. *Access to all events.

Platinum Level receives one booth and two reps and Gold Level receives one booth and one rep.

NON-EXHIBITING Sponsors:

Complete the attendee registration form and submit along with the sponsorship form. *Access to all events.

Platinum Level receives two attendee registrations and Gold Level receives one registration. This is for access to both events!

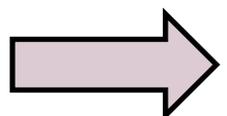
Company _____ Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Email _____

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Ad Submission and Deadline Information:

Important: The deadline for us to receive your ad for the convention program is **Monday May 13th.**

Please provide in High-Resolution PDF or JPG format according to the size of your specific sponsorship. Ads will be inserted as received.

We are not responsible for incorrect content you provide to us. Please make sure your sizing is correct according to level of sponsorship, as stretching or reducing your ad can affect the viewability.

All ads must be emailed to mbaf@mbaf.org. You will receive a confirmation of receipt, if you don't then we did not receive it. (If you need assistance with your ad please let us know.)

ATTENTION NON-EXHIBITING SPONSORS:

Since our exhibitors will have the option to provide attendees a company logo item during their booth visits we still want companies that do not exhibit a chance to include an item for the attendees in the attendee bags. If you are NOT exhibiting and would like to provide us your company logo giveaway item please let us know below.

Items must be delivered to the hotel by noon Monday 6/17 to make it in the bag. (Minimum needed is 250 with max at 450. We will give you a firmer count 40 days in advance.) We must know the item and the estimated delivery time or who is bringing the item so we don't miss anything. If you are shipping and not bringing with you:

Ship to: Hyatt Regency Coconut Point—5001 Coconut Road, Bonita Springs, FL 34134

Attention: Brenda Thomas, Guest, Arrival 6/17 (Please do not deliver more than two days prior to the 17th.)

- We will provide a giveaway item for the attendee bags! We are unable to provide a giveaway item this year
- Our item will be personally delivered by: _____ or Mailed/Shipped: _____
- (Will let you know as we don't have this info yet on who is bringing or shipping details. (Let us know by June 1st please.)

VISA/MC/AMEX Credit Card # _____ Expiration: _____

Verification Code: _____ (E) Signature of Card Holder: _____

PLEASE PRINT Name as it appears on the card: _____

Credit Card Billing Address and Phone Number of Card Holder:

_____ Is this a corporate card? _____

Phone: _____ Total Amount Authorized to Charge _____

Mail/fax or email form and make checks payable to:
 Mortgage Bankers Association of Florida
 P.O. Box 592245
 Orlando, FL 32859-2245
 PH: 407-855-6155 FAX: 321-445-4699
 Email: mbaf@mbaf.org Website: mbaf.org

Instructions to submit using the button:
 First fill out the form, save it using your company name, then hit the submit button at the top right of this form, it sends directly to the mbaf@mbaf.org email

Office Use Only
 Date Received: _____
 Check/CC: _____
 Amount: _____

Thank you for supporting your professional association!