



SPONSOR/EXHIBITOR OPPORTUNITIES

Presenting

Sponsor
\$5,500

1 Available

INCLUDES:

- **Reception Sponsor:** Logo'd Napkins and Signature Drink at Welcome Reception
- Premium Exhibitor Booth
- 4 Complimentary Registrations
- 2-Page ad in Digital Program
- Welcome Reception Sign
- Social Media Ad
- Screen Ad
- Attendee List
- Logo on Website and Conference Emails

Diamond

Sponsors
\$3,500

2 Available

- Celebration Sponsor **SOLD**
- Breakfast Sponsor (2)

INCLUDES:

- **Celebration Sponsor:** Lunch Table Tents & Agenda
- **Breakfast Sponsor:** Breakfast Signage
- One Exhibitor Table Option
- 2 Complimentary Registrations
- Full Page ad in Digital Program
- Social Media Ad
- Screen Ad
- Attendee List
- Logo on Website and Conference Emails

Emerald

Sponsors
\$3,000

7 Available

- Chair Covers Sponsor (1)
- Keynote Sponsors (3)
- Coffee/Break Sponsors (2)
- Lunch Sponsor (1)

INCLUDES:

- **Chair Covers Sponsor:** Custom Chairbacks in Main Conference Ballroom
- **Keynote Sponsors:** Opportunity to Introduce a Keynote Speaker
- **Coffee/Break Sponsors:** Custom Coffee Sleeves or Beverage Napkins and Opportunity to Play a Video Ad During Break
- **Lunch Sponsor (Day 1):** Logo'd Napkins at Lunch and Logo on Screen
- 2 Complimentary Registrations
- Half Page ad in Digital Program
- Social Media Shout-out
- Logo on Screen
- Attendee List

Platinum

Sponsors
\$2,500

3 Available **SOLD**

- Registration/Badge Sponsor **SOLD**
- Attendee Bag Sponsor **SOLD**
- Room Key Sponsor **SOLD**

INCLUDES:

- **Registration/Badge Sponsor:** Logo on Lanyards and Registration Sign
- **Attendee Bag Sponsor:** Logo on Attendee Bag/Can Submit Item to Be Placed in Bags
- **Room Key Sponsor:** Custom Key Cards for Attendees Staying at the Conference Hotel
- 2 Complimentary Registrations
- Half Page ad in Digital Program
- Social Media Shout-out
- Logo on Screen
- Attendee List

Gold

Sponsors

\$2,000

7 Available

- WiFi Sponsor (1)
- Entertainment Sponsor (2)
- Water Bottle Sponsor (1)
- Network Reception Sponsor (1)
- CMB Reception Sponsor (1)
- Promo Item Sponsor (1)
 - Notebooks
 - TBD

INCLUDES:

- **WiFi Sponsor:** Custom Splash Page, Password, and Link to Your Website on Conference WiFi with sign at Registration
- **Entertainment Sponsors:** Sponsored Entertainment at a Reception with Signage
- **Water Bottle Sponsor:** Logo'd Water Bottle for Attendees and Signage at Water Stations
- **Network Reception Sponsor:** Signage During Reception
- **CMB Reception Sponsor:** Signature Drink, Logo'd Napkins, and Signage at Reception
- **Promo Item Sponsor:** Choice of either Logo'd Notebook or Specific Item TBD
- 1 Complimentary Registration
- Half Page ad in Digital Program
- Social Media Shout-out
- Logo on Screen

Silver

Sponsors

\$1,500

13 Available

- Breakout Sponsors (5)
- Exhibitor (8)

INCLUDES:

- **Breakout Sponsors:** Table Top in Breakout Room During Session and Opportunity to Introduce Speaker
- **Exhibitors:** Logo on Exhibitor Sign
- 2 Complimentary Registration
- Business Card ad in Digital Program
- Logo on Screen

Bronze

Sponsors

\$1,000

4 Available

- Staff Sponsor (1)
- Daily Event Email Sponsor (1)
- Program Book Sponsor (1)
- Photography Sponsor (1)

INCLUDES:

- **Staff Sponsor:** Staff to Wear Shirts with Your Company Logo
- **Daily Event Email Sponsor:** Your Logo and Hyperlink on the Header of the Daily Event Email sent to each attendee at the Beginning of Each Day that Summarize's that Days Events
- **Program Book Sponsor:** Program Ad on Back Cover of Program Book
- **Photography Sponsor:** Photographer Will Wear Custom Shirts if Provided, Logo on Email with Photos after Event.
- Logo in Digital Program
- Logo on Screen

Contributing

Sponsors

\$500

Unlimited

INCLUDES:

- Logo in Digital Program
- Logo on Screen

Add Ons

\$500 Attendee List 7 Available
Attendee List emailed every Monday starting in May.

\$500 Half-Page Ad 4 Available
Half-Page Ad in digital program book.

\$300 Quarter-Page Ad 4 Available
Quarter-Page Ad in digital program book.

\$300 15-Second Video Ad 4 Available
Ad to be played on screen in main ballroom.

\$250 Marketing Material 4 Available
Place One (1) marketing item in the attendee bags.

\$250 Screen Ad 3 Available
Ad to be shown in Main Ballroom.

\$250 Social Media Ad 3 Available
Company Submitted Ad posted on MBAF pages.