



## President's Message

by Matthew Goldman, CLO, CRO, President

MBA of Florida

As we celebrate the 66th anniversary of the Mortgage Bankers Association of Florida, I am reminded of the long, rich History of leadership that has guided us over the past 6 ½ decades.

There is synergy within this group... A genuine partnership amongst our members. Lifelong relationships that have developed and new relationships emerge each year, as we continue to grow with each other. These are the reasons I got involved and, perhaps more importantly, why **we** stay engaged in this organization.

I was first introduced to the MBA in the early-2000's, as there was an event with a free drink. Looking back I saw ***the importance and value that the MBA offered.*** I'll never forget the great speakers and educational opportunities that our local chapters offered, like how to analyze tax returns to Steve Richman teaching us how to get a larger paycheck. Whether you're new to the industry, or a 20 year veteran, there is always something to be learned.

Here we are in 2018, and as our industry continues to evolve and adapt, we at the MBA are committed to offering timely, useful information and educational opportunities to our members... and maybe more importantly, we continue to build partnerships and strengthen the relationships that carry us day-to-day in this tough, but wonderful business!

Which brings me to the "theme" I have chosen for my year as your President:

**SYNERGY:** I see it every day in this business. Sure-some of us may be competitors, but we share information. We share experiences and "battle stories". We help each other out and lift each other up. We work together to promote professionalism and pride in our industry.

And in working together, we are greater than the sum of our parts.

*Synergy is also defined as a state in which two or more things work together in a particularly fruitful way that produces an effect greater than the sum of their individual effects. The whole is greater than the sum of its parts.*