

# President's Message



**By Kevin Strickland, AMP  
President, MBA of Florida**

Fall has arrived!

When I wrote this there was a crisp 54 degree "chill" in the air and then with the time change makes the dusk come earlier. We just love Florida! With Fall comes holidays, festivals, events and special days outdoors we can share with friends and family. In advance, I hope each of you has a wonderful season. Since my last message to you in our Summer newsletter, the association has had a lot going on, so I am happy to provide you with a quick recap of our activities. I was honored to attend the MBA National Conference in Boston in October. If you have never attended a meeting with the MBA, you should. I was very impressed with the programs, speakers, the caliber of attendees and I learned so much from the exhibitors showcasing their new products and services. I have to say It was well worth it. I also have many additional industry contacts now to look to for any questions and to help me continue my goal to become a CMB. Your MBA of Florida Board and Officers had a productive Strategic Planning Meeting in September, held at our host hotel for the 2017 Annual Convention, The Renaissance Vinoy Resort in St Petersburg. The two-day session encompassed many hours of discussions on the state association bringing a better alignment with our chapters, our future health and growing our membership and keeping on track with our strength of administrative support for the future. We have our goals outlined with several ongoing projects that will be taken in steps for the next few years. We will be sure to keep you posted. We would like say a special thank you to Genworth Mortgage Insurance for providing support during this planning meeting with a great facilitator, Charlotte Tyson. Genworth also provided a sponsored lunch for us to keep us going. Thank you Dawn Henshaw for making this happen.

We are on our way for the best 2017 Eastern Secondary Market Conference with Exhibits. Registration is now open and more information is included in further below in this newsletter with complete program information and all the links to register. The 64th Annual Convention is well on the way in the planning process for you to have a fantastic time in St. Pete. The committee is gathering speakers and outlining a great schedule. We have a special announcement further in this newsletter on an exceptional motivational keynote speaker that is already confirmed. We are off to a great start and so many other more positive announcements to come. I will speak for MBA of Florida's Leadership and Committees as we say thank you for the privilege of representing you. As always we are open to hearing from you with any ideas, feedback, needs or concerns. We value each of our members, and fulfilling the commitment to make this YOUR MBA of Florida.