



*astern Secondary
Market Conference*

February 16-17, 2010



Tuesday—February 16

Association Meetings

10—11 AM—Regional Governors Meeting • 11 AM—2 PM—Board of Directors Meeting

2—6 PM **Conference Registration Open**

3—4 PM **Agency Updates**

Ken Harrison, CMB, Freddie Mac
Dan Rogers III, Deputy Director, US Department of HUD, Atlanta Homeownership Center
Greg Awad, Southeast Regional Office, Fannie Mae

4—5:30 PM **What the Bad Guys are Doing Now**

Debra Weyrauch, FBI
Ann Fulmer, Interthinx

5:30—7 PM **Welcome Reception**

This is your opportunity to network and meet up with new people and greet old friends. The reception ends early enough for dinner plans at one of the many venues close by.

Wednesday—February 17

7:30 AM **Conference Registration Open**

7:30—
8:30 AM **Continental Breakfast and Networking Time**

8:30—
9:30 AM **Capital Markets- Jumbo Space – Liquidity in the Marketplace**

Tom Millon, CFA, CMB, President and Founder of Capital Markets Cooperative

9:30—
10:30 AM **The Federal Truth in Lending Act How the Federal Reserve Board is Revolutionizing the Mortgage Industry**

Joseph L. Falk, Past President and Legislative Chairman of the National Association of Mortgage Brokers. He was President of NAMB in 2001-2002 and continues to serve on the Board of Directors.

10:30—10:45 AM **Refreshment Break**

10:45—
12 PM **Loss Mitigation, Short Sales, Foreclosures**

Brian O'Dell, AMP, Partner, Bradley Arant's Litigation, Banking and Financial Services, and Insurance Groups
Griff Straw, CMB, President, US at SOLIDIFI, Inc.
Nitin Dave, Executive Vice President - Capital Markets & Investor Relations, Pinnacle Financial Corporation
Steven Dunn, Group Vice President, Loss Mitigation, SunTrust

12 PM - **Luncheon and Networking Time**

1—2 PM **Best Efforts to Mandatory and Reverse Mortgages Secondary**

Doc Baldwin, Baldwin Financial, LLC
Bruce Giacoma, CEO and founder of GM Capital Management

2—3 PM **Warehouse Lending, No Worries. Are You Kidding?**

Jerry Cunnane, Portfolio Manager FTN Financial Warehouse Lending
Gregory Lutin, EVP, National Sales Manager, Flagstar Bank
Jack Nunnery, Sr. VP Warehouse Lending, Texas Capital Bank
Mark E. Cheney, CMB, Regional Relationship Manager, National Mortgage Warehousing Southwest Securities, FSB

3-3:15 PM **Refreshment Break**

3:15—
4:15 PM **MBA National Update**

Michael D. Berman, CMB Vice Chairman, Mortgage Bankers Association, Washington, DC and founder, principal and member of the Board of Managers of CWFinancial Services and serves as the President and Chief Executive Officer of CWCapital.

4:15—5:15 PM **Economic Update**

Gregory Miller, Chief Economist, SunTrust Banks

Conference concludes.

Hotel Information



REGAL SUN
RESORT

in the WALT DISNEY WORLD® Resort
1850 Hotel Plaza Boulevard
Lake Buena Vista, Florida 32830

P: 407.828.4444
Reservations: 1.800.624.4109

www.regalsunresort.com

If you are viewing this via the web you can just click this link to access the MBAF room reservation area:

https://reservations.ihotelier.com/crs/g_reservation.cfm?groupID=393304&hotelID=14929

Hotel Reservation Cut-off Date: January 11, 2010
Important to make your room reservations prior to the cut-off date. The hotel can not guarantee availability after this date.

You may also call the toll free number: 800-624-4109

Room Rates:

- \$79 Lake view single/double occupancy
- \$89 Tower single/double occupancy

Currently 11% state and local taxes

(Please make sure you mention you are attending the MBAF conference to receive the special rate.)

New This Year! Special Early Bird Registration Fees!

Save up to \$125 if you register by
December 1, 2009.

Save up to \$50 if you register by
January 4, 2010

After January 4, 2010
the normal registration fees apply.

It really pays to register early!
(If you register for the conference by 12/1, you will save enough to cover the cost of one night room and tax charges at the hotel and then some!)

Conference Registration Information

Please review the program schedule for registration times to pick up your name badge and registration packet during these times only. Your full registration fee entitles you to attend all seminars, lunch, breaks and the reception in the exhibit hall.

Please register ahead of time, using the enclosed forms. This enables MBAF to give accurate counts to the hotel and have all your conference materials ready before you arrive. MBAF is offering early registration fees.

You can pay your conference registration fee with Visa and MasterCard, American Express and Check.

You can also register immediately online by visiting our web site www.mbaf.org and clicking the link to the Secondary Conference registration.

Dress Code

For all seminars business attire is appropriate. We also ask that during the seminars that you put your phones on "Silent" mode.

Badges

You will be given a name badge at the registration desk. This badge is proof of your registration and must be worn to all events. You must wear your badge to be admitted to all MBAF sponsored functions.

First-Time Attendees Receive a Discount

First time conference attendees receive a \$50 discount off your full conference registration fee.

Member Discount

MBAF members receive a registration discount. We will also honor this discount if you are a member of another state MBA.

Conference Registration Cancellations

The MBAF will accept conference registration cancellations in writing only by January 26, 2010 minus a \$100 cancellation fee. There will be no refunds for cancellations after January 26th or for no shows. The MBAF must provide guarantees to the hotel and we are unable to make any reductions after our commitment is made.

Questions: Contact the State Office at
mbaf@mbaf.org or call 407-290-9404



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Who Should Attend This Event?

Chairman
President
Executive Vice President
Chief Investment Officer
Managing Director
Chief Risk Officer
Senior Vice President
Vice President
Managing Partner
Director of Secondary Marketing
Chief Marketing Officer
Mortgage Broker/Correspondent Lender
Mortgage Insurers
State Chartered Banks

Departments

Production Executive
Correspondent Lending
Wholesale Lending
Warehouse Funding
Sales and Marketing
Secondary Marketing
Lending/Credit Management
Retail Lending